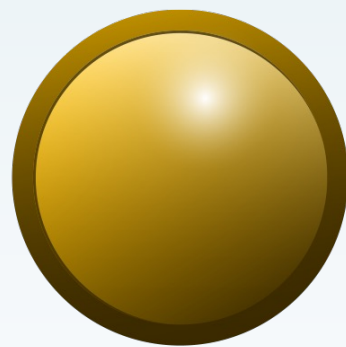


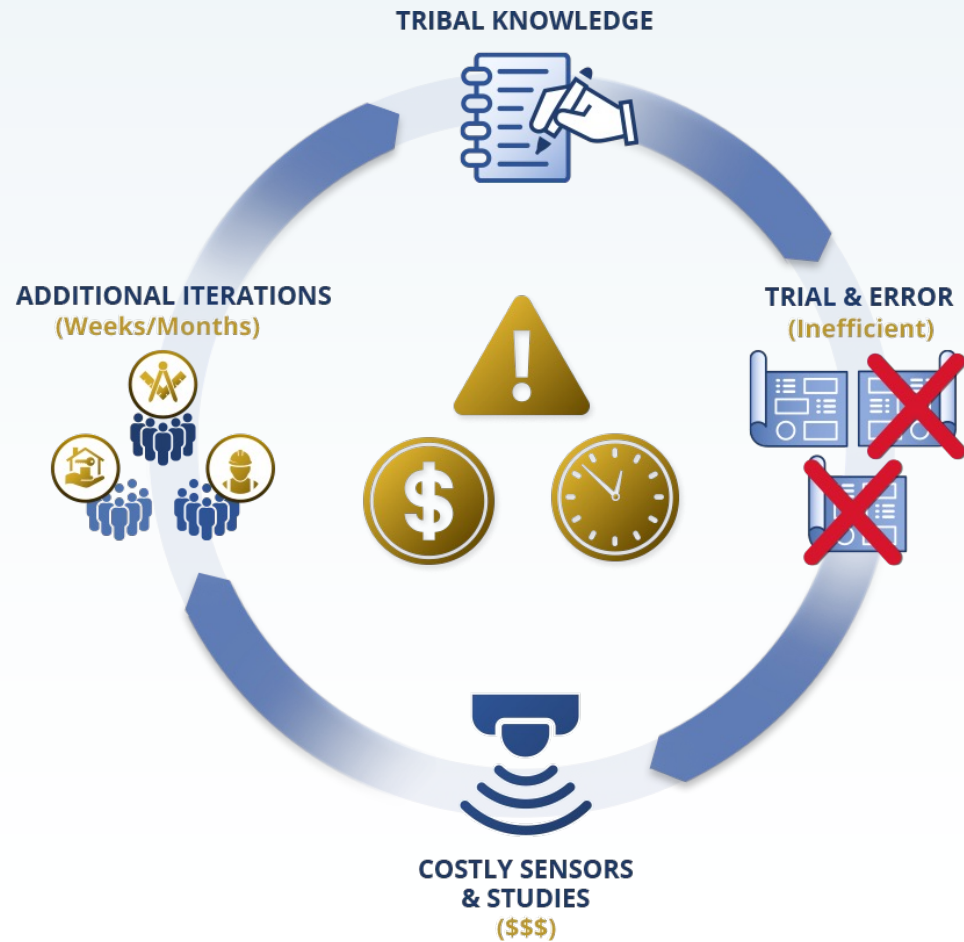


losci

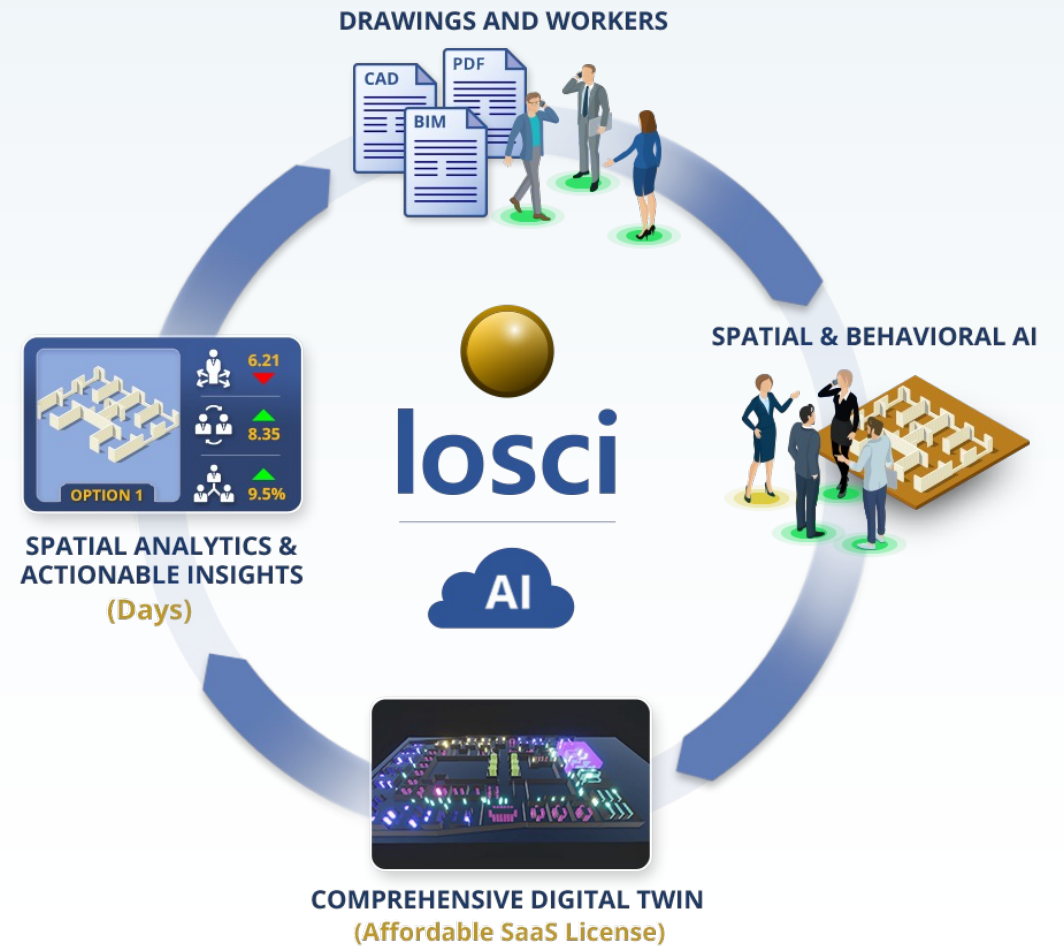
The AI Digital Twin Platform for People and Spaces™

THE PROBLEM

Current Process

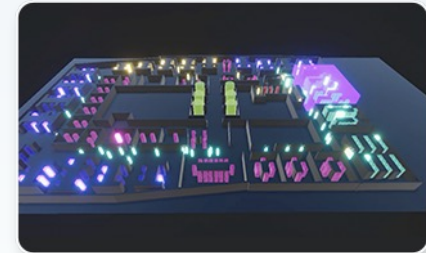
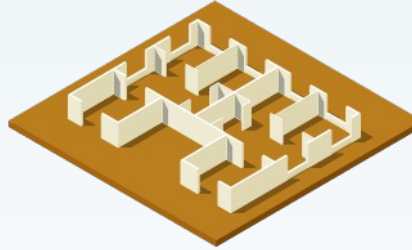


Losci's Process



HOW IT WORKS

BUILDING DATA

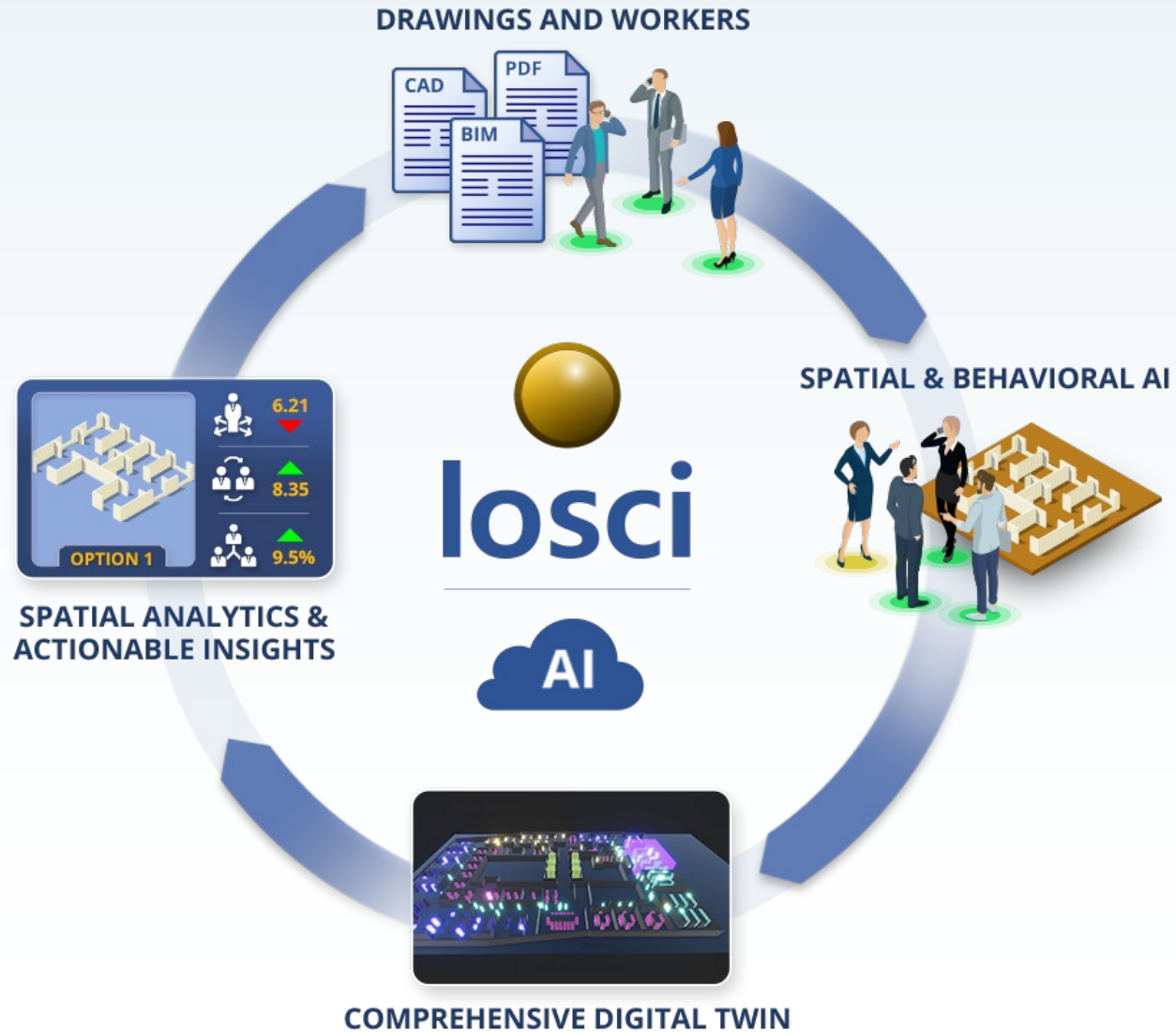


SPATIAL & BEHAVIORAL (AI) MODELS

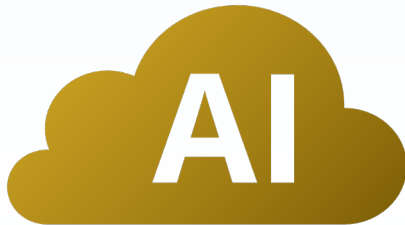


SPATIAL ANALYTICS & ACTIONABLE INSIGHTS





WHY LOSCI?



- **20+ Years of Spatial Analytics Expertise**
- **200M+ Square Feet Optimized**
- **SaaS Model**
- **Next Generation Tool Leveraging AI**
- **Go-to-Market: Selling to Consultants who will use Losci for their Clients**
 - **Architects, Developers, Builders, Large Commercial Real Estate Firms**

MARKET OPPORTUNITY



Commercial Real Estate



Manufacturing



Healthcare/Life Science



Retail/Hospitality

TAM >\$19B

SAM >\$3B

WHAT INDUSTRY PROFESSIONALS ARE SAYING

"There is a huge market for this type of product"

-Owner

"This would be a very helpful product. Being able to make owned space more efficient will be key to office work with a large portion of the workforce now working remotely."

- Director of Facilities

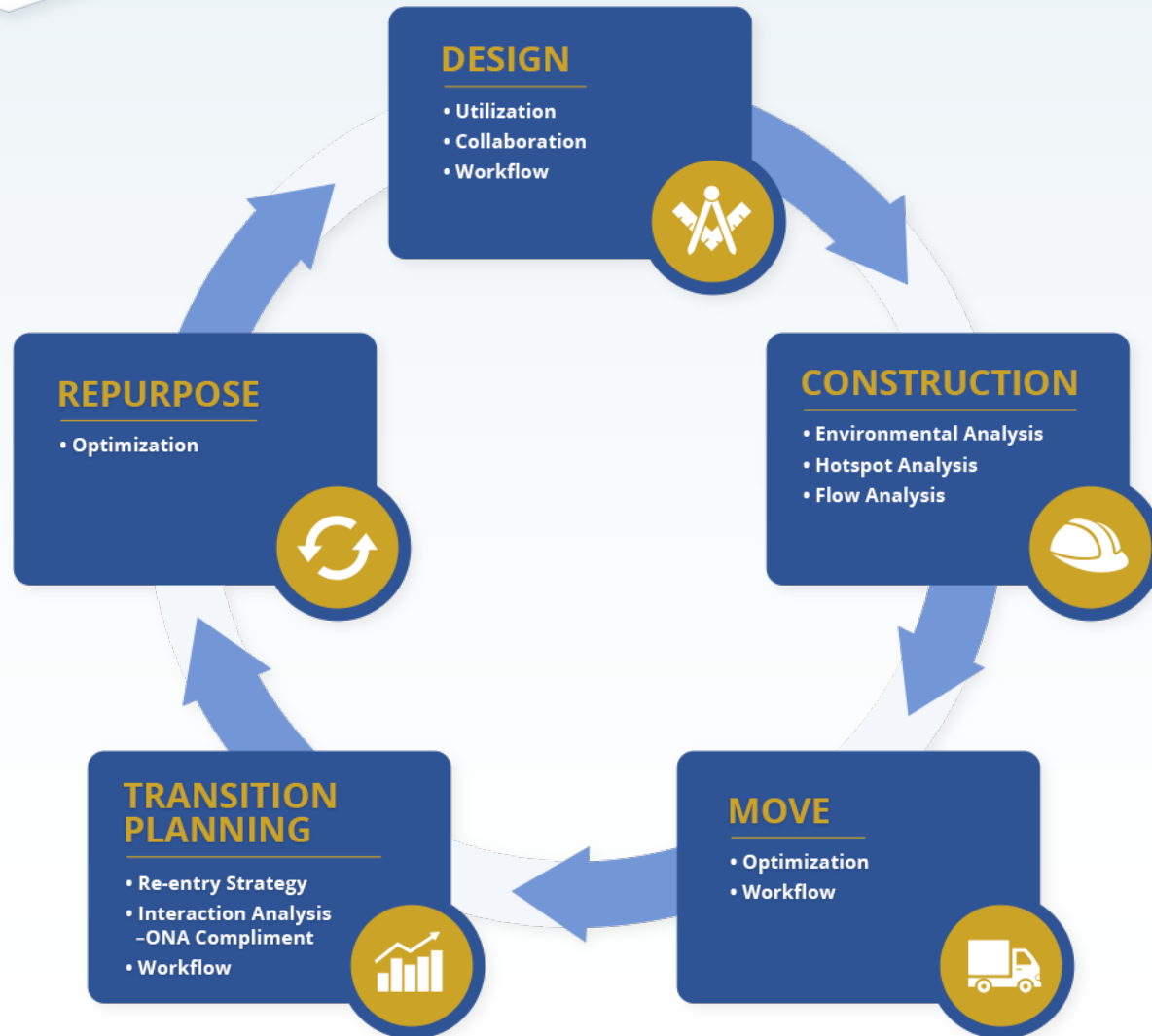
"This product brings unprecedented opportunities and will be very helpful to the existing industry."

-COO

"I think it's incredibly innovative"

- VP of Property Management

CRITICAL AT EACH STAGE OF THE LIFECYCLE



Clients can:

- Determine space utilization
- Understand workflow changes
- Assess staffing and work schedule impacts
- Create a significant event response plan
- Evaluate traffic flow
- Maximize collaboration
- Optimize production
- Assess safety requirements

SALES FUNNEL

Executive Conversation



Proof of Value



Paid Engagement

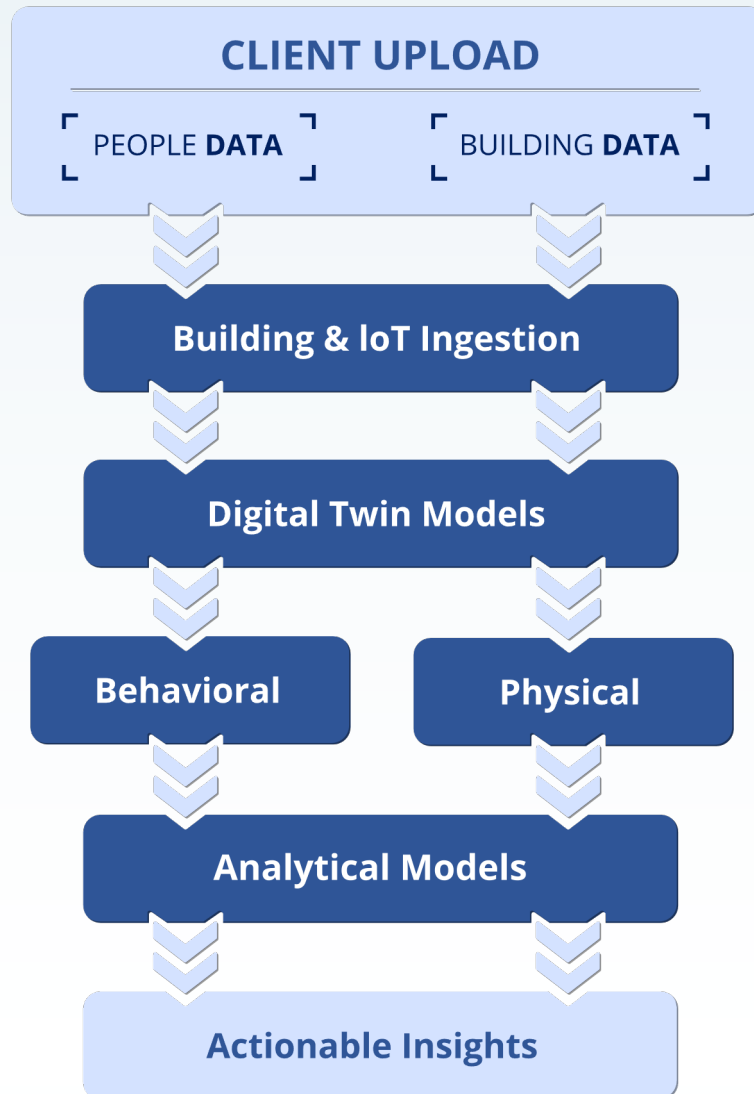


>\$100M ARR Funnel

Scale Partners



CUSTOMER ONBOARDING – SAAS MODEL



- **Readily available documents:**
pdf, CAD, BIM
- **No physical installations needed**
- **Simple SaaS model – Very little friction**
- **Highly Configurable**



Ryan Parker – Founder and CEO

Ryan is an innovative leader who combines his engineering and business background with decades of success to drive transformational growth. He has experience developing high-impact strategies for organizations of all sizes. He has grown five businesses to over \$100M+ and was instrumental in growing three businesses to over \$1B. Ryan has been recognized with various awards and honors, including creating one of Reader's Digest's "Top 25 Breakthroughs to Improve Your Life", being featured in the "Intel Rock Star" advertising campaign, and the being recognized with an International Design Excellence Award. He has also been featured in many prominent publications including the Wall Street Journal, New York Times, Money Magazine, Business Week, and Wired.

Intel | 3M | TBL Systems | Pathr



Mike Lee

Mike has over 25 years of operational leadership and corporate M&A experience, both as an executive in multi billion-dollar corporations and as a leader of early to mid-stage companies. He played integral roles on executive teams that completed and integrated more than \$1.5 billion in acquisitions. Mike completed successful exits, including selling AirVersent, Inc., which he founded in 2007 and grew to be a leading provider of supply chain visibility solutions.

Procter & Gamble | AT&T | SK Group | Decision Lens | AirVersent



Jackson Doherty

Jackson is a lead software engineer that has specialized in 3D and virtual reality since 2017. He was CTO of a VR architecture visualization startup called Outer Realm. Before that he held engineering roles at Uber and a creative agency called Kilograph. Jackson double majored in Computer Science and Economics with courses in Artificial Intelligence at Vanderbilt University.

Uber | Outer Realm | Kilograph



\$5M Funding

2022 (FILL FUNNEL)

- Hire sales and support team
- Expand engineering
- Consolidate cap table
- Achieve >\$900k revenue

2023 (RAMP)

- Build out sales and marketing
- Convert funnel
- Achieve \$3.7M revenue

2024 (GROW)

- Efficiently grow engineering, sales and marketing
- Aggressively grow ecosystem
- Optimize Operations
- Achieve \$7.5M revenue

THANK YOU

For an even deeper dive, visit losci.ai
or contact us at Ryan@losci.ai

COMPETITION AND DEFENSIBILITY

Criteria	Losci	Mass Motion	Ped4BIM	Consultants
Comprehensive spatial platform	✓			
People/Space scenario simulation	✓	✓	✓	
Realistic environment-specific behaviors	✓			✓
BIM integration (Revit)	✓			✓
Actionable insights based on analytics suite	✓			
SaaS delivery	✓	✓	✓	
Affordable pricing	✓	✓	✓	
AR/VR & Realistic 3D Modeling	✓			✓
Intuitive User Experience	✓			

Losci competitive advantages:

- Highly configurable, comprehensive platform
- Uses readily available documents: pdf; CAD, BIM
- No physical installations needed like expensive sensors or studies
- Simple, affordable, SaaS model – Very little friction in attaining value